



3ª Feria
Internacional
**Turismo
Ecuestre**

CÓRDOBA
Del 18 al 19 octubre
2019

FAM/PRESSTRIP WORK SHOP

15 - 19 DE OCTUBRE: 19:30H
Royal stables (CÓRDOBA)

III FITE 2019 - TOUOPERATORS AND INTERNATIONAL MEDIA OF EQUESTRIAN TOURISM

PROFILE	COUNTRY	NAME	POSITION	COMPANY DESCRIPTION
TOUOPERADORA	NORWAY	SUND LEADERSHIP	Director	coaching of business leaders and offering leadership programs (Equine facilitated leadership Development) of 1 year duration. They are thinking about expanding their business and are thinking about offering trips to Spain too
COMMUNICATION MEDIA - FREELAND	NORWAY	ISLANDSHESTFORUM, HESTESPORT, HEST365.NO	Editor, freelance journalist and photographer	If other media: Frequency of publication/broadcast: 8 & 4 times per year Number of readers/viewers/audience: Magazines apx 60 000 Distribution/broadcasting area: Norway People interested in horse sports - members of riding clubs, etc.
SPEAKER IN SYMPOSIUM AND FAMTRIP	NORWAY	ANE BJØLGERUD HANSEN	Owner	He works for Alcantara Equestrian. In addition, he has made equestrian trips around large parts of the world and knows what distinguishes Spain as an equestrian destination compared to these countries.
TRAVEL AGENCY - ASSISTANT GUIDE	DENMARK	RID & REJS	Owner	Specialized in organizing equestrian trips around the world regardless of driving experience and age. Professional assistant guide to other tour operators.
MEDIO DE COMUNICACIÓN	Czech Republic	EQUIPRESS S.R.O.	Reporter	Publishing comp. -Jezdectví (Czech equestrian magazine), Equichannel.cz (equestrian web)
LUXURY TRAVEL AGENCY	ARGENTINA	GARCÍA FERNÁNDEZ TURISMO - GFT	Commercial Director	It offers luxury tourist services since 1989. A highly trained team organizes with its extensive experience and international experience the best customized trips through Argentina and the world. Only member of the international network of luxury travel Virtuoso of Argentina.
TOUR OPERATOR	UNITED KINGDOM	FAR & RIDE HORSE RIDING HOLIDAYS	Director	Organization of trips and riding holidays around the world. With almost 300 riding programs in 45 countries. ABTA member.
TOUR OPERATOR	UNITED KINGDOM - ESCANDINAVIA - CANADA	UNICORN TRAILS LTD	Marketing Coordinator	Horse riding around almost everyone. All continents over 55 countries. Nothing more than in Spain has more than 10 products, of which 4 pass through Andalusia.
TOUR OPERATOR	USA - CANADA	EPYCUREANS WAYS	Owner	Exclusive private custom travel designer who explores the food, wines and cultures of Spain and Portugal.
TOUR OPERATOR	SUECIA	EQUITOURS SWEDEN AB	Board member /owner	The tour operator with Equestrian Tours as a specialty, offers packages for major horse events, study trips for breeders and trainers, equestrian holidays.

TURESPAÑA



AGETREA



AYUNTAMIENTO DE CORDOBA



INSTITUTO MUNICIPAL TURISMO DE CORDOBA



Andalucía



Granada



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